

“Science has proven that we are irrational on pretty much every level.

At the same time, we are grounded in our sense of decency, justice, and what is right. We are flawed, but we are also good. In other words, we have everything we need to tell stories full of human authenticity and emotional truth. There is nothing at all to hold us back. Nothing at all.”

- Donald Maass, from *The Emotional Craft of Fiction*

“I’m convinced that fear is at the root of most bad writing.”

- Stephen King, from *On Writing*

“Omit needless words.”

- William Strunk Jr and E.B. White, from *The Elements of Style*